



GOLDENMUV
Premium Consulting Limited



2025 COMPANY PROFILE

www.goldenmuv.com





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Who We Are

Goldenmuv Premium Consulting Limited is a global management consulting Company that provides excellent and cutting-edge professional services and business solutions that help organizations improve performance, maximize growth and profitability whilst adhering to the corporate statement of the organization.

Our strategy is engaging modern day business diagnostics, transformation and sustenance skills to provide objective advice, expertise and implementable solutions to our clients. We offer services across all business sectors in over 10 industries, with branches in 5 major cities in Nigeria.

At GMPC Ltd, we take pride in excellence, professionalism and timely delivery of each unique client's request under our unique ethical rules whilst meeting international standard.





OUR VISION

We are a team driven with passionate desire to positively shape businesses of all sizes, help organizations thrive by building excellence, values, potentials and innovations with the efforts of all stakeholders in our operations.

OUR MISSION

To be fully and actively involved in the success of our client's businesses be they individual or corporate bodies by facilitating various processes, strategies and programs that are value-driven.

OUR CORE VALUES

01

Integrity

At GMPC, we actively seek to perform what is right. We have the conviction that maintaining our stellar reputation far outweighs any rewards. We demonstrate a resilient commitment to sustainable and accountable corporate practices and we adhere to the highest level of professional conduct.

02

Professionalism and
Excellence

We understand that excellence is not perfection, therefore, we consistently advocate for unceasing improvements knowing our best work today is always eclipsed by that of tomorrow. We continuously strive to be excellent at all we do whilst setting our strongest foot forward in offering our deliverables, meeting best practices and standards.

03

Diversity & Inclusion

At GMPC, we encourage and advocate for a diverse workforce. We strongly believe in accepting, valuing and integrating the contributions of people from a wide pool of varied backgrounds. We are also committed to fostering a culture of inclusion, where everyone feels a rich sense of belonging and have equal opportunity to grow and succeed.

04

Respect for Individual

We have identified that respect entails a fusion of honesty and empathy. We respect the capacity and desire for personal growth. We encourage constructive criticism. We assess ideas on their value, not the portfolio or eminence of their origin. We are deeply committed to our people as we go to extraordinary dimensions to support them.

05

Clients are Priority

We assess our success by our clients' success. We seek to ascertain the actual needs of our client and are committed to producing immense value and delivering concrete and progressive transformation, not merely presentations or ideas. Our clients take priority, even when our interest would suggest a different path.



OUR VALUE PROPOSITION

Our client benefits from decades of combined expert experiences, strong partners and the input of a passionate team with a tangible commitment to excellent delivery.

At Goldenmuv, we:

01

Get the job done!

02

Prioritize excellent delivery

03

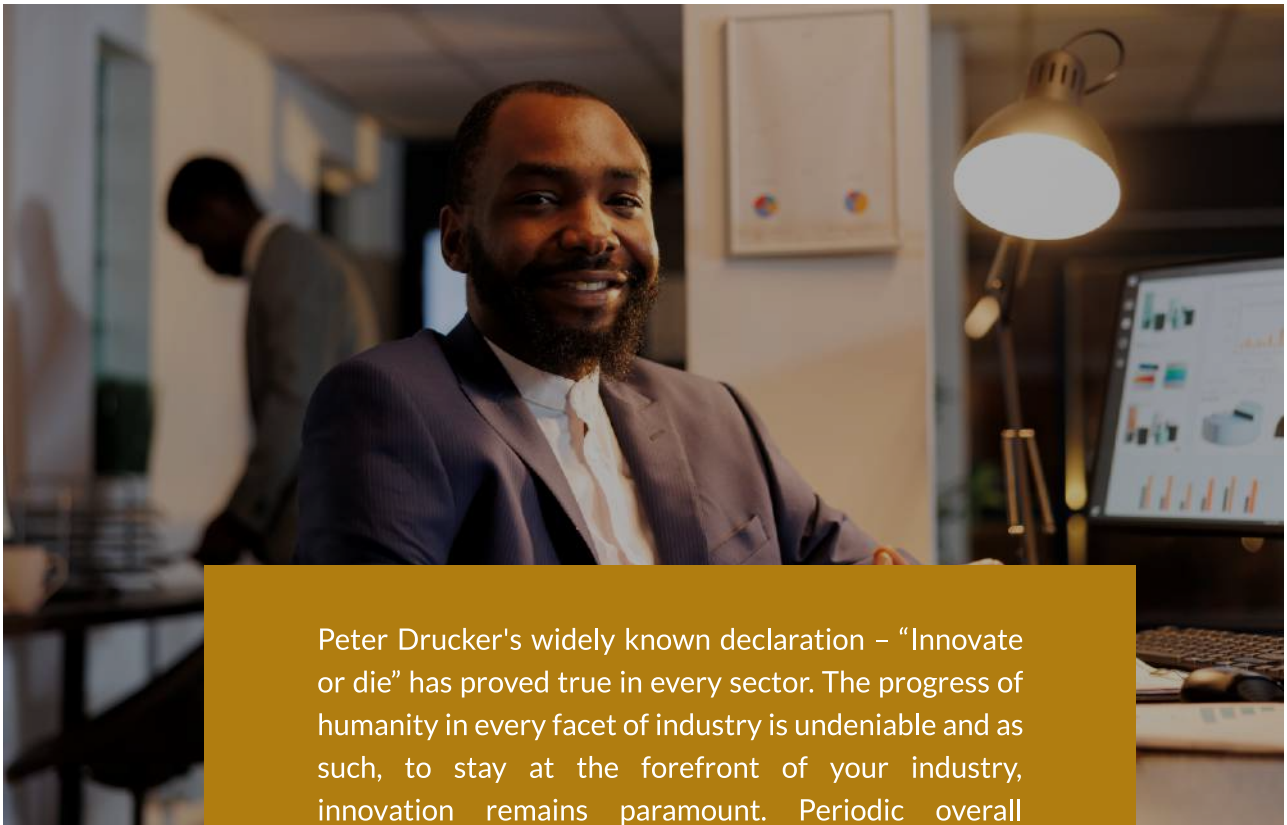
Are fully and actively involved in our client's business journey

04

Provide innovative and modern solutions

MANAGEMENT CONSULTING

PATHWAY TO STAYING AT THE FOREFRONT OF YOUR INDUSTRY



Peter Drucker's widely known declaration – “Innovate or die” has proved true in every sector. The progress of humanity in every facet of industry is undeniable and as such, to stay at the forefront of your industry, innovation remains paramount. Periodic overall improvement of management is the first step to innovation and this encompasses strategy, operations, finance, marketing, organization and governance. At GMPC, we partner with our clients from conception of idea and/or strategy to the implementation, review and re-appropriation of such idea and/or strategy. We also help our client design, model and monitor new ideas, systems and programs, aiming at reinvigorating their businesses without jeopardizing their core values and corporate purpose.

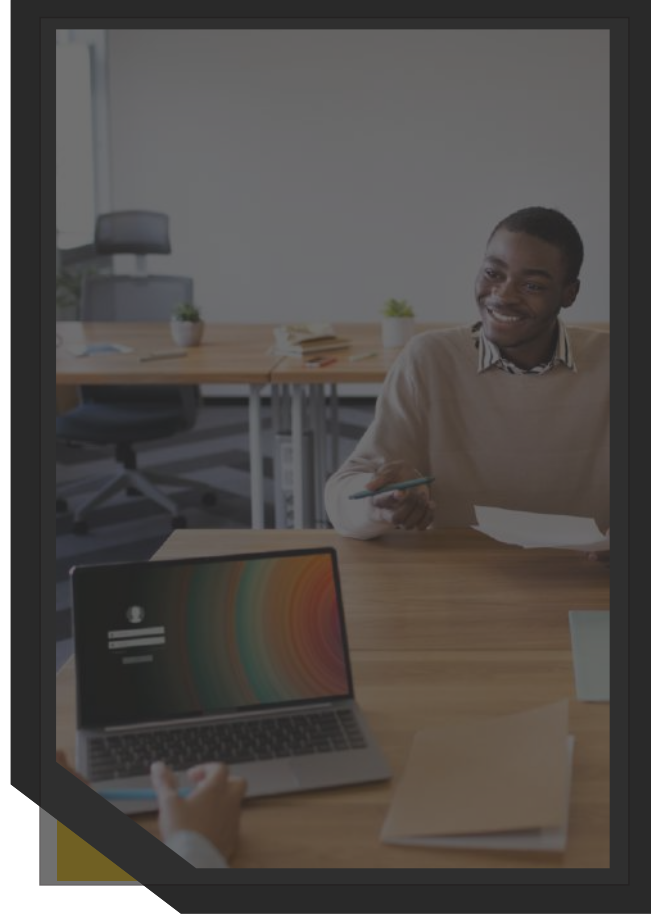


With GMPC,
your business
stays on-course
HIGH!

WHY PARTNER WITH GMPC?

We understand there is no one way to design an effective people and change strategy for all companies. It has to fit your company culture, match your values, and integrate with your long-term strategic goals. Every organization has unique transformation needs that require a partner to meet those challenges.

That's why we work together to develop the right solution for you, which includes:



01 Tailored Solutions for Unique Needs:

We understand every organization is different. Our strategies align with your goals, culture, and vision to deliver solutions that drive measurable success.

02 Excellence and Professionalism

Our work meets international standards, built on integrity, innovation, and a deep commitment to quality. We deliver results that exceed expectations, every time.

03 Proven Success

From empowering startups to transforming established brands, institutions and organizations, our track record speaks for itself.

04 Comprehensive Expertise

Whether it's business transformation, brand development, training, or financial advisory, our wide range of services ensures we address all your needs under one roof.

05 Results that stands the Test of Time

We focus on sustainable growth, helping you build resilience and capacity for long-term success.

06 Client-Centred Approach

Your success is our top priority. We listen, collaborate, and craft strategies to achieve your goals while delivering real, lasting value.

OUR SERVICES

01 Corporate Brand Development & Implementation (CBDI)

Goldenmuv Premium Consulting Limited (GMPC) has made history in doctoring and branding several businesses and organizations into global prominence these past years. We have gained the trust of our clients through handling multiple CBDI contracts and projects cutting across diverse sectors. Our inexhaustible wealth of experience has taught us that it is critical that a brand speaks to its target market/investors, evokes positive emotions and express the values of the company. At GMPC, we believe that every organization has an identity, an intangible quality that makes them who they are. It is our desire and passion to create that identity for all our clients.

01

Corporate Brand Development & Implementation (CBDI)

02

Human Capital Solutions

03

Digital Transformation

04

Business Process Management

05

Financial Services

06

Debt Recovery & Credit Management

07

Marketing & Sales

Our CBDI services includes:

Brand Identity Development

Brand Review

Company Profiling

Collateral Production

Website Development and Management

Social Media Management

Media/Advertisement Strategies



Case Study 1: Brand Revitalization for Mangal Cement

Project Title:

Transforming Mangal Cement’s Brand Identity for Market Leadership

Background (Company)

Mangal Cement, a major player in West Africa’s cement industry, sought to update its brand to reflect its growth and innovative direction. The goal was to create a refreshed identity that resonated with customers, solidified its market position, and communicated its core values of strength, reliability, and community focus.

Our Solution

GMPC provided a comprehensive brand identity overhaul, including:

Logo Design

We developed a modern, memorable logo that symbolizes Mangal Cement’s strength and forward-looking approach.

Brand Positioning:

Crafted a brand narrative that highlights Mangal Cement’s commitment to quality and sustainability, aligning the brand with customer values.

Digital & Physical Branding

Designed cohesive brand assets for both digital and physical platforms, ensuring a unified and recognizable presence.

Brand Audit

Conducted a brand audit to assess the impact of the new identity and gather customer feedback.

Value Delivered / Result

1. Increased Brand Recognition: The new identity boosted visibility and brand recall across West Africa.
2. Stronger Market Position: The refreshed brand has reinforced Mangal Cement’s status as a trusted industry leader.
3. Improved Engagement: The unified branding elevated customer engagement, enhancing Mangal Cement’s connection with its audience.

Through this transformation, GMPC successfully positioned Mangal Cement for sustained growth and strengthened customer loyalty in a competitive market.

02 Human Capital Solutions

Our Human Capital Optimization services focuses on the human capabilities and the development of quality strategies that tends to attract, develop, motivate, retain and manage the right employees with the right skill sets and right experiences to deliver on the goals of our client's organization. Focusing on the HR function, we develop the corresponding HR strategy, programs and plans that enable the HR function and line management – working together – to be able to deliver the strategy for the human capabilities and efficiency optimization.

Finally, when organizations need to accomplish major change and make it sustainable, the two are integrated to enable people involved with and affected by the change to become engaged, committed and competent in the new way of doing business.



Behavioral Change Management

Accelerating and making sustainable the successful implementation of change by developing strategies that deal with the impact on people created by changes to strategy, structure, processes and technology



Talent Management

Ensuring that strategies can in fact be implemented by identifying and developing the human capital within an organization



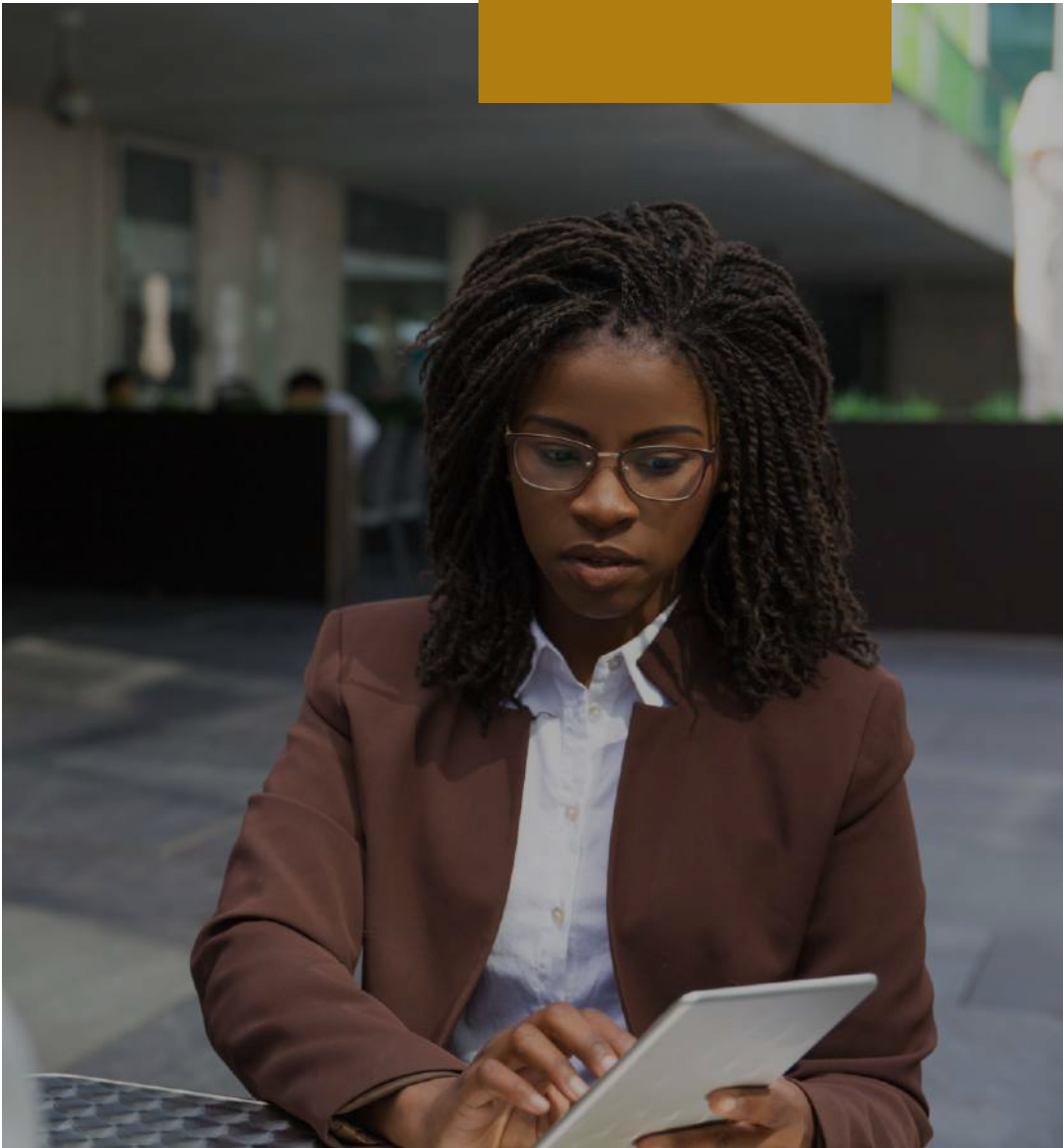
Organizational structure design & development

Creating effective and efficient organization designs that deliver the capabilities and performance required by the client's strategic intent



HR function optimization

Creating an HR function by developing leading delivery models for the implementation of the broader Human Capital strategy.



Workforce optimization

Includes the workforce analytics required to achieve optimization of employee cost, capacity, capability, connections and compliance.

We deliver further insight by providing strategic and operational workforce planning solutions.



Remote Work Solutions

GMPC helps organizations implement and manage remote work setups effectively, including workforce tracking, performance monitoring, and employee engagement strategies for remote teams.



Case Study 2: Capacity Building Workshop for Federal University, Dutsin-Ma

Background

Federal University, Dutsin-Ma (FUDMA), a leading institution in Katsina State, Nigeria, is committed to empowering its workforce to meet the university's strategic objectives. To support this, FUDMA partnered with us to deliver a targeted 3-day capacity-building program for its academic and non-academic staff. Attendees included Heads of Departments, faculty officers, and other staff members from various departments, creating an engaged and diverse learning environment.

Our Approach

We provided structured sessions with interactive slides, group activities, and practical exercises to ensure high engagement and application of learning.

Value Delivered

The program successfully boosted morale and equipped participants with actionable skills, leading to enthusiastic feedback and gratitude toward university management. Attendees committed to applying their new skills to advance FUDMA's mission.

Workshop Focus:

The workshop addressed three key areas:

Day 1

Effective Time Management

Techniques to enhance productivity and balance.

Day 2

Personal Development and Management

Strategies for self-improvement and resilience.

Day 3

Advanced Leadership

Skills for decision-making and team management.



To survive and thrive in this digital era, it is paramount that business leaders take effective measures to get digital transformation right. Business leaders need to collaborate with all levels in their organization and develop a tailored digital transformation framework which serves as a guide. We help businesses across the following digital deliverables:

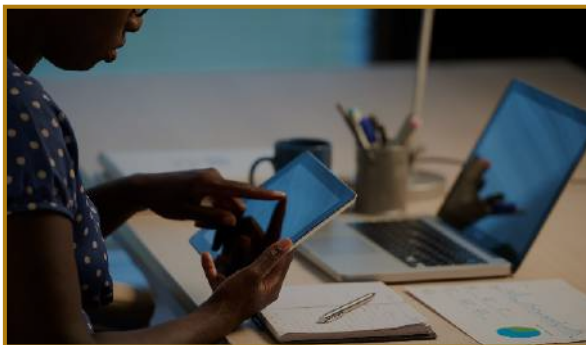


■ Digital Strategy

We help clients set strategies in motion that unify business and technology architectures, generate growth and enable competitive advantage.

Cloud enablement ■

We work with you to develop the right strategy to meet your business needs, so you can extract all of the benefits and value that cloud can unlock.



■ Application Services

We engineer applications for modern businesses. We help organizations deliver maximum digital value and unleash an unbeatable competitive advantage by leveraging modern software engineering principles.

■ Digital training

As the world becomes more digitalized, it is important that everyone has access to the skills, knowledge and resources required to stay relevant. For businesses, the ability to enhance the digital literacy of the workforce and acquire the right talent to drive digital transformation initiatives. Our innovative approaches have helped learners from all industries and verticals acquire advanced technical skills even without prior technical experience. Learners will learn through extensive hands-on practices based on real-use cases, bridging the gap between learning and actual workplace application.

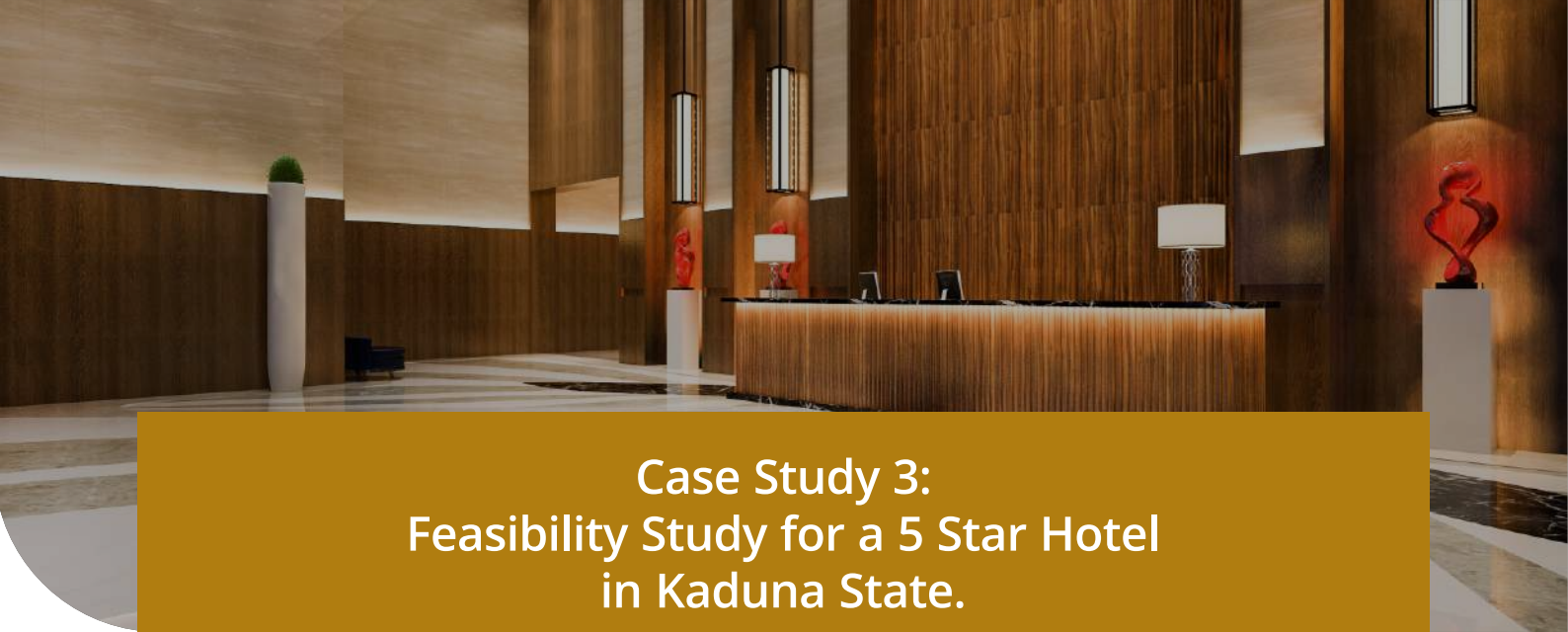


04 Business Process Management

Thriving organizations are founded on a carefully carved purpose, with structured processes and SMART targets. Our Business Process Management services helps our clients identify, execute, and monitor the ensemble of activities targeted at accomplishing specified organizational goals and objectives. As the company progresses, innovative strategies will be needed to maintain relevance in the industry and a review or a step back is necessary to efficiently analyze, model, improve and monitor the processes for sustainable and scalable profitability and efficiency especially in a highly competitive industry.

GMPC has expertise with proven results in Business Process Management and offers excellent services in areas including:

- Business Process Improvement
- Conducting an Organizational Gap Assessment
- Company Formation
- Design and Implementation of Organizational Processes and Strategies
- Secretarial Services
- Strategy Development and Implementation
- Business Feasibility Studies
- Design and Implementation of Corporate Excellence



Case Study 3: Feasibility Study for a 5 Star Hotel in Kaduna State.

Background:

A client sought to establish a 5-star hotel in Kaduna State and needed to evaluate its feasibility due to the region's evolving economic and tourism landscape.

Objective:

To conduct a comprehensive feasibility study assessing market demand, investment risks, and project viability.

- Evaluated potential sites for strategic location, infrastructure suitability, and accessibility.
- Developed financial projections covering revenue forecasts, capital costs, and ROI.
- Assessed regulatory and environmental compliance to outline potential challenges and solutions.

Our Solution:

- Conducted detailed market analysis, examining the luxury hospitality sector, tourism trends, and competitor landscape.
- Performed economic and demographic assessments to understand potential customer segments and spending habits.

Value Delivered

The study confirmed strong market potential, projected a 3-4year break-even point, and provided strategic insights for differentiation and phased development, equipping the client with a clear path to proceed confidently.

05 Financial Services

We work with companies across the full scope of financial services, including commercial and microfinance banks, payments service companies, insurance, credit institutes, and Bureau de change. With deep experience across every aspect relating to financial services, we work side-by-side with you, and collaboratively, we help you manage risks, reduce costs, innovate strategies, boost customer loyalty, and turn data and analytics into a competitive weapon.



We handle your business as if it were our own. GMPC specialized services includes:



Taxation



Audit



Economic
Analysis



Retail Banking



Asset
Management



Regulatory
Compliance

06 Debt Recovery & Credit Management

Our debt collection department floats a first-rate array of effective and efficient professionals, versed at navigating the waters of debt recovery and producing credible results for you. We recover your money for you, thereby ensuring you maintain a healthy debt-portfolio.

We are a leading provider of technical, effective and time-proven credit management approach. We understand by reason of our solid experience, that poor credit management limits your financial options and impedes business growth, therefore, we advise and implement structured processes, geared towards proper credit management.

07 Marketing & Sales

GMPC has over the years, helped organizations achieve sustainable and accelerated growth by putting their customers at the center of the company's marketing and sales strategies. Our approach tests every element of your customers' experience, delivering optimal interactions at every touchpoint. From our breakthrough research on customer loyalty to our proven approach in direct sales sequence, we offer our deep insights in helping organizations realize their full sales and marketing potential whilst also expanding beyond pre-conceived marketing frontiers.

Also, with skeptical buyers saturated by media like never before, businesses need to make strategic decisions regarding how it presents itself in order for their offers to stand out and reach prospects in a compelling way.

How We Deliver Value Through Marketing and Sales

Customer insights

To generate value propositions and experiences that align with customers and consumers, companies must understand them, and turn that insight into competitive benefit. We help clients prioritize the data that matters most, so they can recognize customer pain points, improve pricing and promotion strategies, and more.

Digital Marketing

New digital channels have triggered variations in consumer behaviors and expectations. Through a digital transformation of their marketing functions, we help businesses anticipate consumer needs and respond better.

Revenue operations

Centralizing operations teams from marketing, sales, and customer success has emerged as a high-impact way to accelerate revenue growth and go-to-market (GTM) operations efficiency. We help our clients organize their GTM operations in a meaningful way.

Sales channel strategy

Customers are rapidly shifting how they learn about—and -buy—products and offerings. We help transform companies' GTM approach by integrating the tools and data and analytics that direct sales activity into their marketing and sales strategy.





Case Study 4: Market Strategy Development for a Real Estate Company in Abuja.

Background:

A newly established real estate company in the Federal Capital Territory (FCT) sought expert guidance to develop a market strategy that would position it as a competitive player in the region's property market.

Objective:

To create a comprehensive market strategy that would attract clients, build brand recognition, and generate sustainable growth in the highly competitive FCT real estate sector.

Our Solution:

- Conducted a thorough market analysis to identify key trends, demand drivers, and target customer profiles.
- Assessed competitor strengths and weaknesses to highlight opportunities for differentiation.

- Developed a unique value proposition tailored to the target audience, focusing on quality service and innovative offerings.
- Formulated a multi-channel marketing plan that included digital outreach, strategic partnerships, and targeted local advertising.
- Created an actionable implementation roadmap with performance metrics to track progress and adapt the strategy as needed.

Value Delivered

The client successfully launched with a strong market entry strategy that attracted early customers, enhanced brand visibility, and established the company as a credible competitor in the FCT real estate market. This strategy positioned the business for steady growth and long-term market success.

Compliance Management at GMPC

At **Goldenmuv Premium Consulting Limited (GMPC)**, we recognise that compliance management is critical for businesses navigating complex regulatory environments. We assist organisations in establishing robust compliance frameworks to safeguard their operations, build trust, and align with industry-specific regulations. Our approach ensures seamless integration of compliance practices, allowing businesses to focus on growth while adhering to necessary legal and ethical standards.

Our Compliance Management Services:

- **Regulatory Alignment:** We ensure our clients adhere to all relevant industry-specific and regional regulations, safeguarding their operations and reputation.
- **Policy Development and Implementation:** We craft and enforce customized policies that align with your organization's unique goals and regulatory requirements.
- **Compliance Audits and Gap Analysis:** We identify weaknesses in your current systems and processes, offering practical recommendations to close gaps and enhance compliance.
- **Employee Training:** We equip your teams with the knowledge and skills to uphold compliance effectively, ensuring everyone understands their responsibilities.
- **Incident and Risk Management:** We proactively address potential compliance risks and develop frameworks to mitigate and manage breaches effectively.

Case Study: Compliance Framework Development for a Construction Company

Background:

A leading construction company in Nigeria faced regulatory challenges related to health, safety, and environmental (HSE) compliance, which threatened project timelines and reputational risks. The company was also navigating new building code regulations and struggled with compliance monitoring across multiple sites.

Objective:

To implement a comprehensive compliance management system that aligned with HSE regulations, building codes, and operational standards to mitigate risks and streamline project execution.

GMPC's Approach:

1. Gap Analysis and Risk Assessment:

- Conducted a thorough audit of the company's existing processes and identified compliance gaps in HSE and building regulations.
- Mapped key risk areas, including contractor oversight, on-site safety practices, and

2. Policy Development and Training:

- Developed new HSE compliance policies tailored to construction operations.
- Delivered training programs for site managers, engineers, and laborers, emphasizing safety protocols and legal requirements.

3. Compliance Monitoring System:

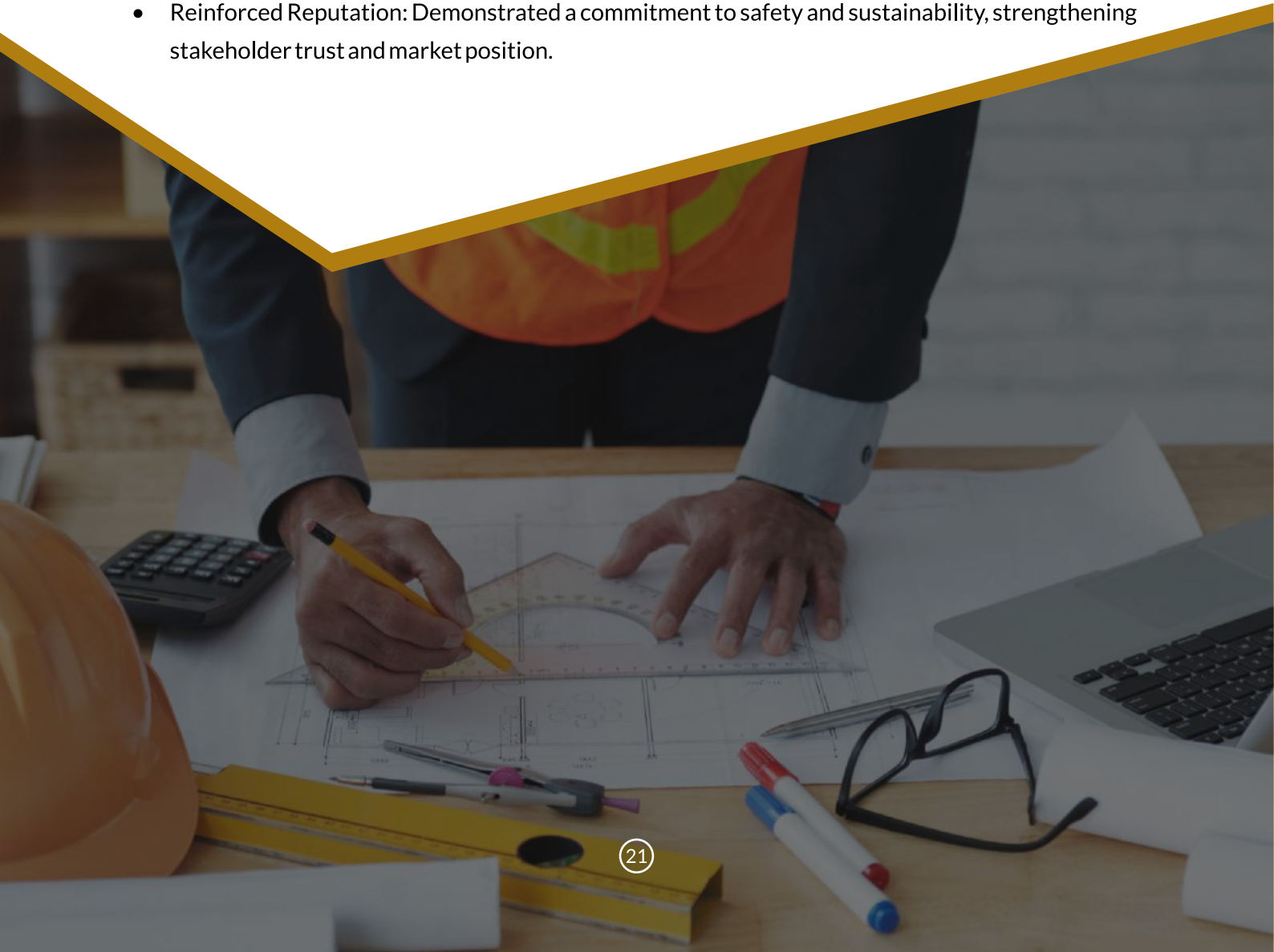
- Introduced real-time compliance tracking tools, enabling the company to monitor adherence to regulations across all active sites.
- Designed reporting templates for incident documentation and audits.

4. Incident Response and Mitigation Framework:

- Created an action plan to address non-compliance incidents quickly and minimize downtime.
- Provided legal support to ensure all remediation aligned with regulatory requirements.

Results Delivered:

- **Enhanced Safety Standards:** Improved on-site practices, leading to a significant reduction in workplace accidents.
- **Regulatory Adherence:** Achieved full compliance with HSE and building code standards, avoiding penalties and project delays.
- **Operational Efficiency:** Streamlined monitoring and reporting processes reduced administrative burden and improved project timelines.
- **Reinforced Reputation:** Demonstrated a commitment to safety and sustainability, strengthening stakeholder trust and market position.



CAREER AT

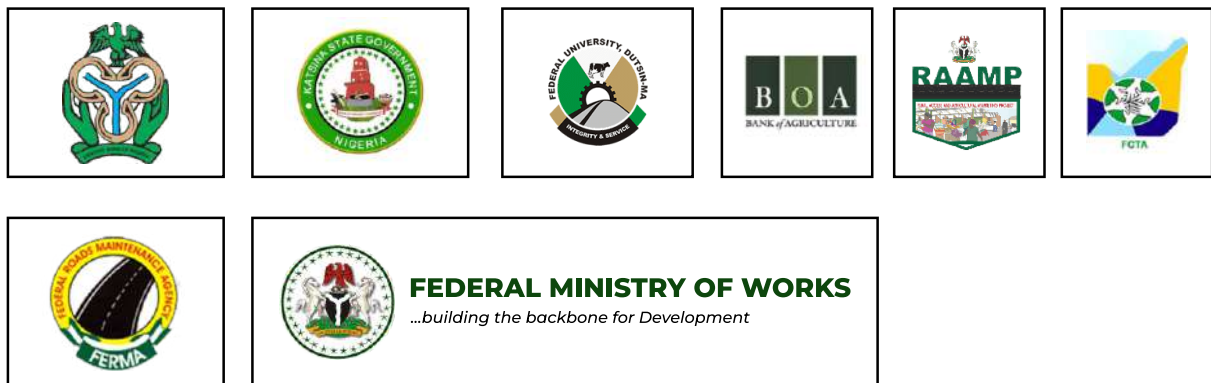
Goldenmuv Premium
Consulting Limited

Becoming a 'muv' offers bright minds an opportunity to be part of something special; a success story where creative thinking, diversity of opinion, innovation and teamwork are appreciated and highly valued. Be part of an environment where learning, career development and professionalism are integral to everything we do. We offer all employees access to training and development, which commences with our unique induction phase for interns and continues further, even after their graduation into full consultants.



OUR CLIENTELE

Government



Private



NGOs



OUR CONSULTANTS



Dr. Immanuelson
SAM



Mr. Fahad Dahiru
MANGAL



Francis N.
EMMANUEL



Mrs. Lucy
NWAJIDOBI



Mr. Ifiok
WILLIAMS



Mr. Kenny
BENJAMIN



Mrs. Rita
OKOYE



Mr. Yusuf Salisu
FUNTUA



Mr. Jafar Abubakar
UMAR

Suite 301B DBM Plaza, Aminu Kanu Crescent,
Wuse 2, Federal Capital Territory

 +234-9060141044

No. 35, Yahaya Madaki Way, Goldenmuv Suite,
Katsina, Katsina State.

 +234-8022794218

Suite 1, First Floor Sabr Plaza beside river Kaduna
Bridge Kachia Road, Kaduna State

 +234-7033034629